

UNITED STATES DISTRICT COURT
DISTRICT OF MINNESOTA

INSIGNIA SYSTEMS, INC.,

Plaintiff,

v.

NEWS AMERICA MARKETING
IN-STORE, INC.,

Defendant.

:
: Civil No. 04 4213 (JRT/AJB)
:
: DEFENDANT NEWS AMERICA
: MARKETING IN-STORE, INC.'S
: MOTION *IN LIMINE* NO. 6 TO
: PRECLUDE ARGUMENTS AND
: EVIDENCE APPEALING TO
: REGIONAL OR FINANCIAL
: BIASES, OR PLAYING UPON
: UNEMPLOYMENT CONCERNS
:

Defendant News America Marketing In-Store, Inc. respectfully moves the Court for an Order granting Defendant's Motion *In Limine* No. 6 to preclude arguments and the introduction of evidence by Plaintiff Insignia Systems, Inc. that appeal to any regional or financial biases, or that play upon any unemployment concerns the jury may have.

This Motion is based on the Federal Rules of Evidence, case law, the accompanying memorandum in support of the Motion, any exhibits thereto, the arguments of counsel, and all of the files, records, and proceedings herein.

Dated: November 29, 2010

Respectfully submitted,

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